



ADT Always There®

Dear Chance,

I would like to reach out to you and give my heartfelt thanks to Greater24 for the invaluable information received from the Greater24 Talk on *Social Responsibility and Business Advancement* brought to ADT.

The message received by my team members was critically important to our mission. I do my best to keep my team goal oriented and driven, however, I've noticed since the talk many reps from the training are doing a better job at speaking their goals, as well as sharing their progress to each other.

I did strategically place the talk a week before our national day of community service and saw sincere generosity in my team. We had an outstanding event where we raised more than \$3,000 worth of food and household goods, which is an increase of about \$2,500 over last years' food drive!

The culture in the office has made a shift towards the positive controllable, which is refreshing as a manager trying to instill personal responsibility and accountability in my team.

I whole-heartedly recommend a Greater24 Talk to any organization who wants their employee's customer and community focused. Which I would imagine is almost all businesses. I believe the best of what was learned is still rooting in the ground. I believe the future months will really tell the story when this new mindset, this new strategy has an opportunity to properly root and build a stable foundation.

Thank you again for your presentation and information,

A large, stylized handwritten signature in black ink, appearing to read "Brian Lindberg". The signature is written over a horizontal line and extends across most of the width of the page.

Brian Lindberg
Residential Resale Manager
Norfolk Virginia District 404
ADT Security Services, LLC.
2550 Ellsmere Ave
Norfolk VA 23513
Cell: 804-572-3168

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